

Learning Outcomes

LO	Description
LO 1a	LO 1a : Describe the competing understandings of markets, organizations, stakeholders and the role of business in society, locally and globally. TRSM
LO 1b	LO 1b : Explain how key management functions and processes address the opportunities and challenges of the global business environment. TRSM
LO 1c	LO 1c : Integrate and apply the functional areas of business into the strategic management process to support principal organizational objectives. TRSM
LO 2a	LO 2a : Explain and apply finance concepts and tools in order to solve financial problems. TRSM
LO 2b	LO 2b : Analyze and evaluate financial and management accounting information that is relevant for business decision-making. TRSM
LO 2c	LO 2c : Assess economic conditions and trends in the global environment by applying micro and macroeconomic concepts and frameworks to business situations. TRSM
LO 2e	LO 2e : Define and apply rules and principles of the Canadian legal system related to the sound operation of business. TRSM
LO 3a	LO 3a : Reason mathematically by analyzing numerical data in business situations. TRSM
LO 3b	LO 3b : Model, analyze and solve business problems quantitatively. TRSM
LO 4a	LO 4a : Critically evaluate multi-dimensional business problems by applying appropriate decision-making techniques. TRSM
LO 5a	LO 5a : Demonstrate proficiency in the use of written English and designated citation styles by producing audience-appropriate business documents in a variety of formats. TRSM
LO 5b	LO 5b : Deliver oral presentations to diverse audiences using relevant support technology. TRSM
LO 5c	LO 5c : Use interpersonal communication skills and strategies to provide constructive feedback, demonstrate active listening, and resolve conflicts. TRSM
LO 6a	LO 6a : Contribute, collaborate and work effectively with team members to accomplish goals. TRSM

LO 6b	LO 6b : Apply leadership concepts to personal leadership potential through awareness of one's strengths, limitations and values. TRSM
LO 7a	LO 7a : Utilize IT tools to support business strategies, and enable business processes. TRSM
LO 7b	LO 7b : Apply IT skills and knowledge to model, analyze and solve business problems. TRSM
LO 8a	LO 8a : Make and justify decisions by critically assessing the legal, regulatory, social and ethical aspects of complex business issues. TRSM
LO 8b	LO 8b : Identify ideas and solutions to sustainability challenges in a global business and societal context. TRSM
LO 9a	LO 9a : Demonstrate an entrepreneurial orientation by working proactively and independently to promote innovation within an organization.. TRSM
LO 10a	LO 10a: Act ethically in accordance with the CPA professional code of conduct including maintaining an attitude of professional skepticism, responding to potential fraud, and recognizing potential conflicts of interest.
LO 10b	LO 10b: Describe and apply the technical competency areas in the CPA Competency Map
LO 11a	LO 11a: Describe and apply basic concepts related to financial markets and cash flow valuation.
LO 11b	LO 11b: Apply time value of money and risk and return concepts.
LO 11c	LO 11c: Integrate financial concepts and principles to make appropriate investment and financial decisions.